



TOP SHOPS EXPO

October 12-14, 2021 | Cincinnati, OH

2021 EXPO SPONSORSHIPS



All Top Shops Expo sponsorships include:

- 10' x 10' Exhibit Space (\$3,500 value)
- Enhanced Online Listing (\$500 value)
- Exclusive Sponsor logo placement and branding on:
 - a. Onsite Signage
 - b. Show Directory
 - c. Pre-Show Materials



Registration Sponsor \$7,500

The sponsor's company logos will appear on signage near the Top Shops Expo registration tables, as well as branding placement on the TSE registration form and registration confirmation, providing the opportunity for your company to be the one of the first images seen by every registrant and attendee at this special event.



Attendee Bag Sponsor \$7,500

Sponsor's company logo will appear on one side of the Top Shops Expo attendee bag. Each attendee will receive a bag upon entering the show, making this an invaluable branding opportunity. Bag sponsors will also have the opportunity to insert one piece of sales collateral into the bag. Additional bags will be available for distribution from your booth.



Lanyard Sponsor \$7,500

Lanyards imprinted with your company logo offer high visibility for your brand! Each Top Shops Expo attendee will receive a lanyard at registration. Additional lanyards will be available for distribution from your booth.



Hosted Buyer Sponsorship \$10,000 (2 available)

This sponsorship package includes a general invitation that features your company's branding sent to the broad Top Shops audience, of which 75 select buyers will be offered the opportunity to be a part of the Top Shops Expo Hosted Buyer Program. Associating your company with invitations to this special program of buyers is the perfect way to get your company in front of some of the most influential decision makers in the industry.

Those selected to be a part of the Hosted Buyer Program will receive the following:

- Complimentary Expert Pass to the Show Floor and Education Sessions
- Complimentary Hotel Room
- Access to a special VIP Buyer Lounge

***Note – these benefits are for Hosted Buyers, not for those who sponsor the Hosted Buyer Program**



Day 1 & Day 2 Keynote Sponsorships \$7,500 (2 available)

Your company's logo will be featured on signage and imaging near and on the stage during the Top Shops Expo keynote address. In addition, a representative from your company will introduce the keynote speaker to the entire conference. This sponsorship package is a prime opportunity to make your company visible to all attendees and exhibitor

INTERESTED IN EXHIBITING?
Contact Bob Huff
BHuff@gardnerweb.com
(513) 527-8858

FOR ALL OTHER INQUIRIES
Contact Ellen Durchholz
EllenD@gardnerweb.com
(513) 338-2191



GET MORE INFO
www.TopShopsExpo.com



TOP SHOPS EXPO

October 12-14, 2021 | Cincinnati, OH

2021 EXPO BRAND SPONSORSHIPS



All Top Shops Expo sponsorships include:

- 10' x 10' Exhibit Space (\$3,500 value)
- Enhanced Online Listing (\$500 value)
- Exclusive Sponsor logo placement and branding on:
 - a. Onsite Signage
 - b. Show Directory
 - c. Pre-Show Materials



MODERN MACHINE SHOP

Exclusive Top Shops Awards Ceremony Sponsor \$7,500

Includes on-stage branding and Top Shops Award welcome address.

MODERN MACHINE SHOP

Conference Track Sponsor \$7,500 (4 available)

Sponsorship includes speaking opportunity in *Modern Machine Shop* Top Shops track, branding and logo placement in Tech Theater. Presentation will be recorded and available after the event.



PRODUCTS FINISHING

Exclusive Top Shops Awards Ceremony Sponsor \$7,500

Includes on-stage branding and Top Shops Award welcome address.

PRODUCTS FINISHING

Conference Track Sponsor \$5,000 (4 available)

Sponsorship includes branding and logo placement in Tech Theater.



PLASTICS TECHNOLOGY

Exclusive Top Shops Awards Ceremony Sponsor \$5,000

Includes on-stage branding and Top Shops Award welcome address.

PLASTICS TECHNOLOGY

Conference Track Exclusive Sponsorship \$5,000

Sponsorship includes speaking opportunity in *Plastics Technology* Top Shops track, branding and logo placement in Tech Theater. Presentation will be recorded and available after the event.



COMPOSITESWORLD

Exclusive Top Shops Awards Ceremony Sponsor \$5,000

Includes on-stage branding and Top Shops Award welcome address.

COMPOSITESWORLD

Conference Track Exclusive Sponsorship \$5,000

Sponsorship includes speaking opportunity in *CompositesWorld* Top Shops track, branding and logo placement in Tech Theater. Presentation will be recorded and available after the event.

INTERESTED IN EXHIBITING?
Contact Bob Huff
BHuff@gardnerweb.com
(513) 527-8858

FOR ALL OTHER INQUIRIES
Contact Ellen Durchholz
EllenD@gardnerweb.com
(513) 338-2191



GET MORE INFO
www.TopShopsExpo.com